



Ross Ferry Farm Gate Market

Your Fresh, Local, Roadside Market!

2023 Vendor Application

Applications may be scanned and emailed to rossferrymarket@gmail.com or mailed to 9685 Kempt Head Rd. Ross Ferry, NS B1X 1N9. Deadline: Applications must be received by the Coordinator by May 15, 2023.

The Ross Ferry Farm Gate Market supports the use and production of homegrown food and handmade items. The Market is both a destination and an experience, with vendors scattered along Kempt Head Road.

Vendor Information:

Name (include business name): _____

Address: _____

Phone: _____ Cell: _____

Email: _____

Website: _____

Instagram: _____ FacebookPage: _____

Other Social Media: _____

All vendors are required to participate in promoting the Market:

Please indicate your area of interest

- a) Marketing Committee _____ b) Social Media: Facebook _____ Instagram _____ Website _____
c) weekly radio phone in (script provided) _____ d) distribution of signage _____ e) print ads _____
f) other ways you could promote the Market _____

About Your Product:

What products will you sell at the Market:

Availability:

For marketing purposes, preference is given to vendors who commit to all the market days. The minimum commitment is 8 of the 12 market days. If a vendor is unable to attend any committed market date, due to unforeseen circumstances, the Coordinator must be notified by noon of the preceding Friday; the absence will then be posted on the Market social media sites. Below is a preliminary list of the market dates for 2023.

Please indicate all dates you will be available:

Market Orientation/Meet and Greet at the Ross Ferry Fire Hall 7pm-8pm : June 25 _____

Group Market 12pm-5pm (promotion of summer season & Canada Day Festivities): July 1 _____ (Optional)

Group Market 12pm-5pm (promotion of fall season & Labour Day Festivities): Sept. 3 _____ (Optional)

Note: Group Markets will operate at the Ross Ferry Marine Park and table fee is complimentary.

Farm Gate Market Dates:

July 9____ 16____ 23____ 30____ Aug 6____ 13____ 20____ 27____ Sept 10____ 17____ 24____ Oct 1____

Fees:

Table fees are \$10 per week x the number of weeks of Vendor availability. These fees enable Market signage and marketing/promotion, and membership in the provincial Farmers’ Market organization.

Set Up and Location:

NOTE: Vendors are responsible for their own set up requirements.

Vendor set up and location options for 2023:

- a) Booths may be set up outdoors, at the vendor's driveway on Kempt Head/Hillside Boularderie.
- b) If a vendor does not have a driveway on The Route, or prefers to be indoors, vendors may locate in the upper hall of the Ross Ferry Fire Hall (max 3-4 vendors)
- c) Vendors may also set up at the Ross Ferry Marine Park, or in combination with another vendor.

All vendors must provide their civic # for approval and inclusion on the vendor map.

Preferred Set up/location:

Vendor Signature: _____ Date: _____